




Anna Yang

Visual Designer + PR Student

 annayang.design

 hello@annayang.design

 annayang.design

Education

University of Southern California

Los Angeles, CA | Aug 2022 - May 2024

M.A. Public Relations and Advertising

Savannah College of Art and Design

Savannah, GA | Sep 2017 - Jun 2021

B.F.A. Motion Media Design | GPA: 4.00

Minor: Graphic Design

Skills

Visual Design

Research

Leadership

Presentation

UX Design

Storytelling

Collaboration

Communication

Softwares

Figma

Photoshop

Procreate

Illustrator

InDesign

After Effects

Google Suites

Microsoft Suites

Achievements

AAF Augusta Advertising Awards Silver | 2021

Mellow Art Award Finalist | 2020

The Motion Awards Nominee | 2020

CoMotion 2020 Title Sequence is nominated for The Motion Awards for Student Group Project

The Rookies, Draft Selection | 2020

Port City Review Exhibition | 2020

Promax BDA Competition Finalist | 2019

Promax Creating What's Next Competition Finalist for Key art and Poster category

Experiences

Annenberg TV News Art Director

Los Angeles, CA | Sep 2022 - Present

Annenberg TV News is a live 30-minute local news broadcast. Work closely with producers to create TV graphics on the day.

Brand New School Jr. Designer

Remote | Jul 2021 - Jul 2022

Work closely with creative directors and producers on a variety of projects. Collaborate with other designers and animators to create storyboards, vector assets, concept designs, styleframes, UX designs and other storytelling related deliverables.

CoMotion 2021 Designer

Remote | Sep 2020 - Mar 2021

Collaborate and communicate with other designers to create styleframes for the opening title. Assist in designing the event website and deliverables for social media platforms.

Loftwork Creative Intern

Taipei, Taiwan | Jul 2020 - Sep 2020

Design overall branding visuals for promoting the market event Uncanny Sunday. Coordinate event volunteers and organize the 2-days-event Uncanny Sunday. Create branding materials for the VR/AR NewViewSchool2021 program.

CoMotion 2020 Graphic Design Lead

Savannah, GA | Sep 2019 - Mar 2020

Lead the Graphic Design team and make important design decisions on all deliverables. Work in teams to create t-shirt designs, voting ballots and schedules. Point of contact with the directors and the student club, MOMELove.

Freelance Jr. Designer / Animator

Remote | 2019 - Present

Collaborate with industry professionals on different projects. Clients include Android, Google, Sephora, Conoco, Better Up, Snowday Studio and etc.

Languages

English

Mandarin